

# Market Basket for Insurers

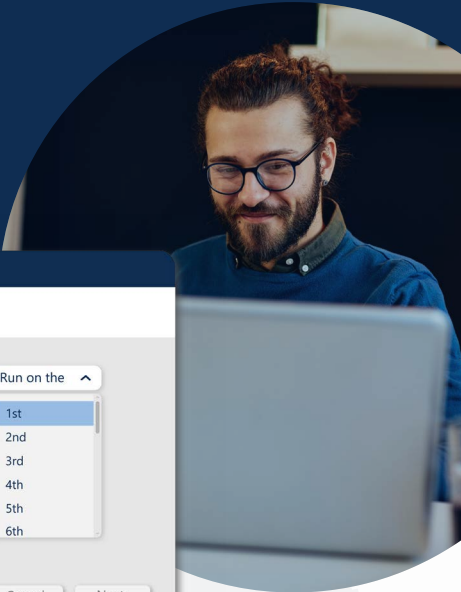
## Harnessing personal lines quoting data for insurers

For personal lines insurers, the right rates make all the difference. Properly mapping premium to risk is critical. So is knowing your position against your competition.


How can you balance these factors to build profitable, yet competitive rates for your products? With a dynamic data repository that provides you with hundreds of data points for personal lines risks.

Market Basket is that data repository. Harnessing millions of anonymized records of quote data, it provides the inputs to take your rating initiatives to the next level. Market Basket can even help you enhance your product development. It's the intelligence that will help guide you to profitability.

*Turbocharge Your  
Ratemaking Initiatives*



**NEW EXPORT REQUEST WIZARD**

 Schedule new Market Basket exports.

Report Time Period ^	Scheduling Type ^	Run on the ^
Previous 7 Days	Run Now	1st
Previous Week	Run Once	2nd
Previous 15 Days	Daily	3rd
Previous 30 Days	Weekly	4th
Previous Month	Monthly	5th
Custom		6th

Cancel Next

### Wide-Ranging Quoting Data

Harness the power of a leading personal lines rating data repository. Market Basket leverages millions of new quote records run through TurboRater monthly.

### Automated Reporting

Market Basket reports can be scheduled to be retrieved when you want them. Data is segmented by state, and carriers can parse up to 30 days of quote records at once.

### Private, Yet Powerful

All data within Market Basket is anonymized, allowing you to garner insights and run models without the concern of exposing Personally Identifiable Information.