



miEdge for Service Providers

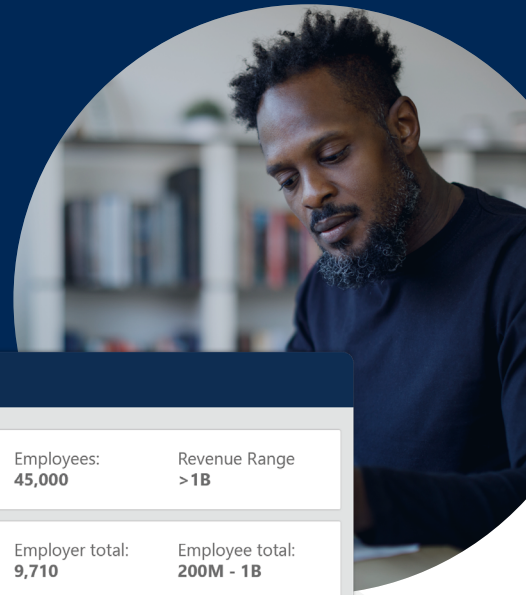
A tool to take your prospecting efforts to the next level

Building a strong book of business is a mission-critical task for providers of services related to insurance. Yet, it can be challenging to find sources of employer data for prospecting.

miEdge can streamline this process. Service providers can gain insight into 4.5 million employers across the United States, including 150,000 that work with a PEO or Payroll company. Service providers can also easily sort database records in manners that fit their business needs. And service providers are able to track employers over time, allowing them to get alerts when information in those accounts changes.

The evidence is clear. miEdge is your ace in the hole for prospecting.

Intel that Works for You



| ZY Search Results | | | |
|-------------------------------------|------------------------|--------------------------|------------------------------|
| <input checked="" type="checkbox"/> | Company 1 WI | Employees: 45,000 | Revenue Range >1B |
| | Company 2 WI | Employer total: 9,710 | Employee total: 200M - 1B |

Multifaceted Search Capabilities

Service providers can use miEdge to learn more about employers, including their key contacts and business relationships. Service providers can also use a dedicated search feature to learn more about the brokers insuring those employers. Information in the app comes from public records, including DOL and OSHA data to round out employer profiles.

User-Friendly Data Presentation

Service providers can browse records in the miEdge database by geography, affiliated PEO and more - all within an easy-to-use interface. Service providers can also view an employer's business relationships with insurance brokers, TPAs, actuaries, and accounting firms.

Integration and Export Capabilities

Service providers can bring the power of miEdge into their Microsoft Dynamics or Salesforce instance, incorporating prospecting into key business workflows. Service providers can also export data from miEdge in CSV format for deep offline analysis.

Want to learn more?
Contact us at 855-454-6100
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