

miEdge for Insurers

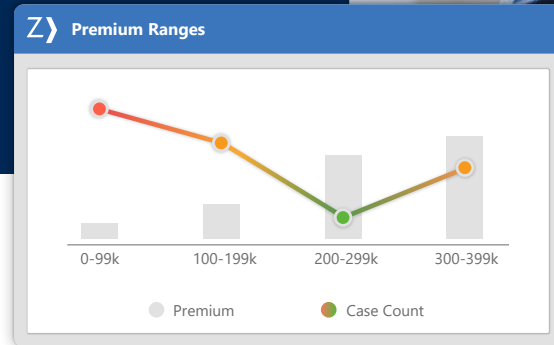
A tool to take distribution to the next level

The insurance industry is evolving. To stay ahead of the curve, insurers must leverage their distribution channels to find scale, efficiency, and profit. Yet, the process can be tedious.

miEdge can streamline this process. Insurers can use this industry-leading tool to get intel on everything from premium written in entire sectors to the risk profiles of companies and employers. Insurers can also evaluate agents and brokers to augment their distribution network strategies.

The evidence is clear. miEdge is a key cog in any intelligent distribution process.

*Intel That Works
for You*



Multifaceted Search Capabilities

Insurers can use a dedicated search feature to learn more about agents and brokers, regardless of whether they already work with them or not. Information within miEdge comes from public records, including DOL and OSHA data on companies and employers. Insurers can browse by geography, Form 5500 scope, NAICS codes and more.

Trend and Opportunity Analysis

miEdge Analytics provides aggregated information, allowing insurers to see which agents and brokers are growing their book of business or market share year-over-year. This intel can guide market expansion decisions.

Data Export Capabilities

Insurers can incorporate the raw information from miEdge into their business intelligence systems for deeper analysis and model building.

CRM Integrations

Insurers can bring the power of miEdge into their Microsoft Dynamics or Salesforce instance, further incorporating this data into critical business workflows.