

Market Basket for Insurers

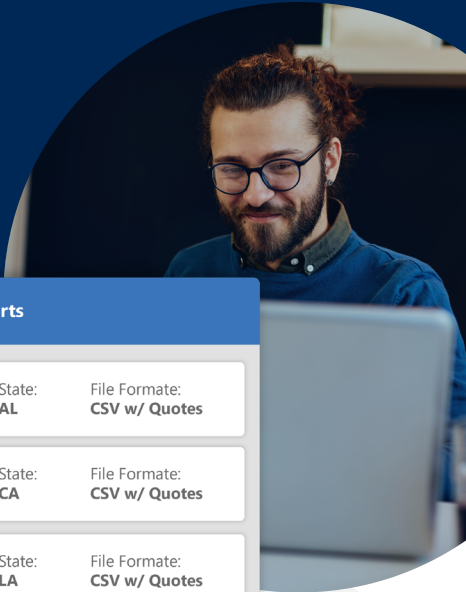
Harnessing personal lines quoting data for insurers

For personal lines insurers, the right rates make all the difference. Properly mapping premium to risk is critical. So is knowing your position against your competition.

How can you balance these factors to build profitable, yet competitive rates for your products? With a dynamic data repository that provides you with hundreds of data points for personal lines risks.

Market Basket is that data repository. Harnessing millions of anonymized records of quote data, it provides the inputs to take your rate-setting initiatives to the next level. Market Basket can even help you enhance your product development. It's the intelligence that will help guide you to profitability.

*Turbocharge Your
Rate-setting Initiatives*



Pending and Completed Exports			
Request date: 8/20/2022	Status: Complete	State: AL	File Format: CSV w/ Quotes
Request date: 4/30/2023	Status: Incomplete	State: CA	File Format: CSV w/ Quotes
Request date: 8/30/2022	Status: Complete	State: LA	File Format: CSV w/ Quotes

Wide-Ranging Quoting Data

Harness the power of a leading personal lines rating data repository. Market Basket leverages millions of new quote records run through TurboRater monthly.

Easy Export Access

Market Basket quote data is segmented by state. The dashboard allows you to parse anywhere between one and thirty days' quote data at one time.

Private, Yet Powerful

All data within Market Basket is anonymized, allowing you to garner insights and run models without the concern of exposing Personally Identifiable Information.