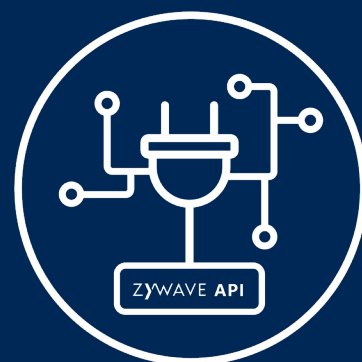




# Lead Insights API

Delivering Company Data into  
Business Workflows



Knowledge is the engine that powers business development initiatives. The more the company knows about its potential customers, the more specific its outreach efforts will be – and the more likely it will land the account. But getting all this intel and incorporating it at scale can be challenging.

Lead Insights API can help. Zywave's cutting-edge solution offers comprehensive data on 4 million companies across the United States. With the API enabled, that data can flow into your internal business systems in standardized format, making both analysis and action a breeze. It's an instant boost to both processes and outcomes.

*Intel to Take Operations to  
the **Next Level***

## Wide Range of Available Data

The Lead Insights API provides access to 400 million data points for companies across the United States – including firmographic, demographic and relational information.

## Comprehensive Information

Data includes both the details of a company and associated information from 30 external sources – including DOL, DOT, and OSHA. All data is aggregated and standardized for each record.

## Improved Business Process Capabilities

With comprehensive, accurate data flowing into your business' systems and workflows, technical snags can be a thing of the past. Go from intel to insight to action in no time!

*Want to learn more?*  
Contact us at 855-454-6100  
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