



Named as a **Rating Luminary** for the Insurer market by Celent



15,000 broker customers worldwide



10 acquisitions since 2018



600+ carrier partners



18 of the 25 largest carriers rely on Zywave

Insurers, Meet Zywave.

If you think you know Zywave, think again. While our foundations may have been as a content engine for insurance brokers, today we're much more than that. We've developed a strategic portfolio of products for insurance carriers and can help you expand premium opportunities, improve loss ratios, boost retention, and enhance distribution efficiency. Our insurtech solutions will help you transition from traditional processes and reactive decision making to a more proactive approach – one bolstered by expansive data and knowledge-based resources and delivered through a modern, dynamic platform.

Designed for Insurance Carriers

Risk is gaining complexity at an alarming pace. We have the insurtech solutions that will help you stay ahead of the game, and...

+ Improve Loss Ratios

Cut down on avoidable claims through proactive education. Provide clients safety materials and compliance courses, both delivered digitally. And peruse large loss databases to better account for risk.

+ Increase Premium Opportunities

Grow your ecosystem with Zywave's powerful prospecting tools. With intel on brokers and clients upfront, you can make more efficient use of your meetings with prospects.

+ Boost Policyholder Retention

Fill the communication gap between binding and renewals. Engage with your clients through an all-in-one online portal. And send your content further, by distributing it to a network of thousands of brokers.

+ Enhance Distribution Efficiency

Get your products to market faster, without cutting quality in the process. Low and no code solutions take new coverage lines from concept to reality in weeks, not years.

Your Growth is Our Business

Join us on a path to unprecedented growth. We are building a Modern RevOps Machine that will drive your organization to a new level of efficiency, excellence and engagement. We've been busy developing a portfolio of products and services that will get you to the next level. We've had 10 acquisitions since 2018, including industry leaders like ClarionDoor, and were named as a Rating Luminary for the Insurer market by Celent, Q3 2023.



We've Changed

You may know us as a provider of benefits content and tools for insurance agencies, but we have transformed. Behind our new portfolio, we are an enlightened company and smart team with a reenergized focus on our carrier partners, poised to serve you better. With a focus on innovation, research and development and customer experience, along with new partnerships and acquisitions, we have the solutions and tools you need. We can offer you a Modern RevOps Machine.

Wait, What is a Modern RevOps Machine?

You have a lot to manage. Our goal is to make it easy for you by offering user-friendly options to build a solution that works for you. Think of it as an all-in-one platform offering solutions to power growth for the modern insurance carrier – your very own Modern RevOps Machine.