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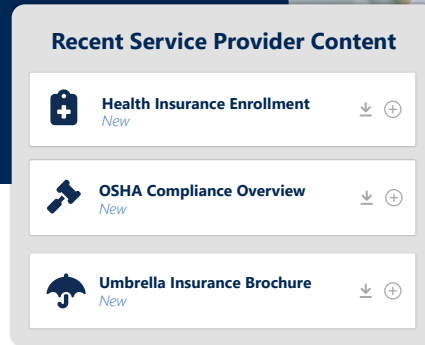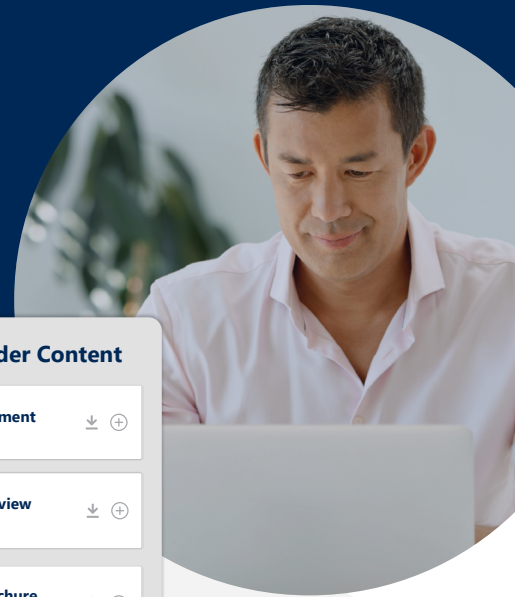
Content Distribution for Service Providers

Connecting Your Content with a Network of Brokers & Agents

Recent Service Provider Content

🏥	**Health Insurance Enrollment** *New*	⬇ ⊕
⚖	**OSHA Compliance Overview** *New*	⬇ ⊕
☂	**Umbrella Insurance Brochure** *New*	⬇ ⊕

Whether you're in business services or payroll, cybersecurity or HRIS, you know that content is golden. Carefully crafted resources can help engage your clients in order to maximize the value they receive from your services and improve their outcomes – all while boosting your organization's name and reputation. But top-notch content without a robust distribution plan does little to meet these objectives.

Enter Zywave's Service Provider Content Cloud Distribution solution. It connects your content and resources to a network of thousands of P&C, Employee Benefits and Full-Service insurance brokers using Zywave's Content Cloud. And it includes comprehensive reporting capabilities. It's the innovative platform your content can't do without.

*Taking Your **Content Resources** to the Next Level*

Dynamic Content Distribution Controls

Making sure your content finds the right audience is important. Decide who, where, and how your content can be accessed within Content Cloud. Upon import, easy-to-use controls allow you to determine which brokers can access your content, and precisely which assets they can access.

Intuitive Search Functionality

Optimal results start with intuitive visibility. Thanks to the search capabilities in Content Cloud, brokers can surface your content in an instant. Your content can also appear   in top-five lists for featured and popular content, based off of the search term used and additional utilization data.

Next-Level Reporting

You won't have to jump through hoops to see how your content is performing. A built-in reporting dashboard includes such measures as impressions, shares, and downloads for your distributed content. You'll also be able to see the number of companies that have viewed your shared assets. And all of this information can be exported for offline analysis.

Want to learn more?
Contact us at 855-454-6100
marketing@zywave.com

ZYWAVE
CONTENT CLOUD