
Zywave Unveils HRconnection[®] 5.0

All-new version adds features and portal customization flexibility without added complexity

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- Zywave today released HRconnection[®] 5.0, a Web-based HR communication tool that enables insurance brokers to tailor their agency-branded HR employee communication solutions specifically to meet their clients' unique HR needs without added complexity.
- Whether it's offering a basic employer communication portal or something more interactive, HRconnection 5.0 is a complete broker-to-client HR communication solution designed to protect the broker/client relationship and meet the needs of most clients, with no variable or unknown costs.
- HRconnection 5.0 allows broker clients to deliver customized company and benefits information to employees in one secure, online location, including popular features such as offering anytime access to company and benefits information, and managing time-off requests and benefit elections.
- The tool's intuitive user interface allows for quick customization of the portal's look and functionality including the ability to: select the portal's design layout and overall color scheme; control images; offer different information for different groups of employees; and add custom page content and/or sub-menu items, such as a wellness page.
- With simple editing tools and context-sensitive, on-screen help, HRconnection 5.0 was designed so anyone could build, edit and administer the portal, regardless of technology skills, quickly and easily.
- Users of Zywave[®] BrokerageBuilder[™], an agency management tool, are simply a few clicks away to offering a totally integrated solution to all of their benefits customers, ensuring a fast and smooth HRconnection 5.0 portal integration.
- This newest offering is part of Zywave's ongoing focus to provide insurance brokers customizable software innovations to differentiate in the marketplace, which includes its popular, industry-leading Broker Briefcase[®] marketing communications and MyWave Elements[™] portal solutions.

Supporting Quotes

"The input from our broker network during the design phase helped us fine tune HRconnection 5.0 to include features that clients are going to truly value. As a result, the portal balances simplicity in its ease of use and creates a big impact for the majority of a broker's clients, making it the most ideal HR communication solution on the market," said Bill Haack, chief executive officer.

"At a time when many companies are intently focused on controlling payroll expense, HRconnection 5.0 is a welcome tool for brokers to help their clients do more with less," said Dave O'Brien, chief marketing officer. "A portal boosts client productivity and cost savings by streamlining efficiencies, and helps employees help themselves to expertise and HR information anytime. As a result, HRconnection 5.0 is proven to promote a broker's benefit consultant role to gain and retain business."

"Our focus on designing innovative software solutions that offer feature-rich flexibility without added complexity allows a broker, regardless of technological savvy, to build a customized HR client portal as easily as pointing and clicking. HRconnection 5.0 is the latest tool in our family of products that helps the broker to efficiently provide custom services their clients need and want, and protect their book of business," said Jim Emling, chief operating officer.

About Zywave

Zywave is a leading provider of software-as-a-service ("SaaS") enterprise automation solutions for the employee benefits and P&C insurance distribution industry. The company's solutions include technology-enabled content and communication, agency automation, and business intelligence and analytics, designed to help insurance brokers of all sizes gain profitable market share. With nearly 1,000 customers including a majority of the Top 100 agencies, Zywave's applications help brokers more easily and successfully sell and service new and existing customers while improving their agencies own internal productivity. For more information visit www.zywave.com.