
Zywave Names James Emling as President

From software intern to executive vice president, solid track record leads to new appointment

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- Zywave, Inc., a leading provider of software-as-a-service (“SaaS”) enterprise automation solutions for the employee benefits and property & casualty insurance distribution industry, announced today James (Jim) Emling as president.
- Emling joined Zywave in 1996 as a software development intern, quickly becoming principal technical architect of Zywave’s initial product offerings, Decision Master® Warehouse, Broker Briefcase® and MyWave®.
- In 2000, Emling was promoted to vice president and chief technology officer where he continued in his role to pioneer Web-based, enterprise-class applications including development, product positioning, pricing, etc., along with establishing Zywave’s customer-focused service model and structure.
- In 2005, Emling was named as executive vice president. Built upon ongoing continued success in the marketplace reflected in year-on-year, double-digit growth, he was also named as chief operating officer in 2008.
- Today, Emling will serve as president and chief operating officer to poise the company for future growth. Zywave's executive management team will continue to report to Chairman and Chief Executive Officer William (Bill) Haack.
- Emling graduated summa cum laude with honors as the highest ranked student in his class from the University of Wisconsin with degrees in computer science and accounting. He holds a master’s of business administration degree in strategic marketing from Marquette University, where he also graduated summa cum laude with academic distinction.

Supporting Quotes

- Zywave Chairman and Chief Executive Officer Bill Haack said, “In recognition of all that we’ve been able to achieve as a result of Jim’s contributions, I couldn’t be more pleased to see him step into the role of president. Jim’s proven track record of developing both a best-in-class team and a portfolio of innovative product offerings were a major contributor to our success over the years, and certainly position us well for future growth.”
- “While this is an individual accolade, without the tireless efforts of our outstanding employees and first-rate management team, I wouldn’t have this opportunity before me,” said Jim Emling, president and chief operating officer. “I offer my deepest thanks to Bill and the board of directors for placing their confidence in me. Bill has been a mentor for nearly 14 years, and I respectfully look forward to this new challenge — the best is yet to come.”

About Zywave

Zywave is a leading provider of software-as-a-service (“SaaS”) enterprise automation solutions for the employee benefits and P&C insurance distribution industry. The company’s solutions include technology-enabled content and communication, agency automation, and business intelligence and analytics, designed to help insurance brokers of all sizes gain profitable market share. With nearly 1,500 customers, including a majority of the Top 100 agencies, Zywave’s applications help brokers more easily and successfully sell and service new and existing customers while improving their own agency’s internal productivity. For more information visit www.zywave.com.