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FOR IMMEDIATE RELEASE

Zywave Unveils Revolutionary New Broker-Client Communications Platform

MyWave Elements™ portal helps insurance agencies deliver the ultimate client experience

Milwaukee, WI, November 5, 2007

Zywave, Inc., a leading provider of insurance technology services for brokers, today announced the introduction of MyWave Elements™, a revolutionary new platform for broker-to-client communication. MyWave Elements is a cutting-edge client communication portal uniquely branded for each agency based on their strategic area of focus and expertise. MyWave Elements' powerful but easy-to-use platform offers complete customization, ensuring that no two agencies will ever create the same portal.

"Brokers who want an innovative way to showcase their unique capabilities and resources to stand apart from the competition can now use MyWave Elements to reflect who they are in the marketplace," said Bill Haack, chief executive officer of Zywave. "Through content, functionality, style and branding that they choose, Elements helps a broker create a powerful and unique customer experience."

MyWave Elements features hundreds of options for client-facing interaction such as account service information, document posting, risk management and HR resources, legislative and regulatory information, industry news, compliance, community networking and broker-specific expertise and services.

The endless combinations of content choices, design selections and branding capabilities also allow an agency to create any type of branded portal like a public Web site, niche industry portals, intranets, customer service centers and business partner extranets.

"With MyWave Elements, every agency can differentiate themselves by communicating the best of what they have to offer," said Dave O'Brien, executive vice president of Zywave. "Brokers will deliver an unprecedented level of client service through the unlimited possibilities that MyWave Elements offers."

MyWave Elements is available to Group Benefits and P&C brokers nationwide. For further information on MyWave Elements visit elements.zywave.com or call 1-877-MYZYWAVE.

About Zywave

Zywave is the leading provider of a line of Web-based employee benefits and property and casualty communication, administration, and claims data analysis systems, designed to help insurance brokers gain profitable market share. Employed by nearly 1,000 partners and a majority of the Top 100 agencies, Zywave applications help brokers secure and retain business by differentiating them from their competitors, and allowing them to compete on a high-capabilities basis. Additional information is available at www.zywave.com.

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