

Contact Info

Craig Passler
414.454.6100
craig.passler@zywave.com

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Zywave, Inc. and ReSource Pro Partner to Deliver Unmatched Data Processing Capabilities

Strategic partnership extends insurance brokerage back office efficiencies and boosts bottom line

Milwaukee, WI – May 27, 2009

- Continuing their commitment to help insurance brokers optimize business efficiencies, Zywave, Inc. and ReSource Pro today announced a strategic partnership.
- Based in New York City and Qingdao, China, ReSource Pro is a leader in insurance process outsourcing for small- to medium-size insurance brokers and carriers. Clients currently delegate over 1,000 routine tasks to ReSource Pro every day, including processing data from medical, dental and vision plans, invoicing, generating quotes, issuing policies, etc.
- Outsourcing through ReSource Pro enhances the speed and accuracy of insurance processing, and frees up valuable agency resources. The firm's dedicated insurance specialists perform overnight processing so agency sales and service staff can focus on responding to clients and writing more business.
- ReSource Pro's customized outsourcing services complements both an agency's unique workflows and Zywave's data analytic tools to enhance a broker's back room efficiencies and directly impact the bottom line.

Supporting Quotes

- "ReSource Pro shares our goal to help agencies improve internal productivity, so this partnership is a natural fit both of our firms," said Craig Passler, Director of Zywave Product Market & Research. "The use of Zywave's technology solutions and ReSource Pro's remote staffing and workflow optimization also enables agencies to maximize their ability to drive growth, competitiveness, profitability and long-term success by realizing considerable cost savings — savings that go straight to the bottom line."
- "We are excited that this partnership is bringing two innovative companies together to help each other's clients to drive productivity and growth," said Dan Epstein, CEO of ReSource Pro.

About Zywave

Zywave is a leading provider of software-as-a-service ("SaaS") enterprise automation solutions for the employee benefits and P&C insurance distribution industry. The company's solutions include technology-enabled content and communication, agency automation, and business intelligence and analytics, designed to help insurance brokers of all sizes gain profitable market share. With nearly 1,000 customers including a majority of the Top 100 agencies, Zywave's applications help brokers more easily and successfully sell and service new and existing customers while improving their agencies own internal productivity. Visit www.zywave.com for more information.

About ReSource Pro

ReSource Pro is a specialist in insurance processing improvement. Insurance agencies delegate over 1,000 routine back-office tasks to us every day, so that they focus on production. Once they're back to the business of growing premiums and profit margins, we can analyze their entire operation, streamline core processes, and apply lean management practices to eliminate workflow redundancies, company wide. Visit www.resourcepro.com for more information.

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